





الحمد لله الذي أحل لنا بهيمة الأنعام وحرم المذبوح بغير ذكر الرحمن والصلاة والسلام على نبيه وحبيبه سيد الأنام وعلى اله وأصحابه ذوى العلم والعرفان

HALAL MONITORING SERVICES PRESENTS

KNOW YOUR HALAL

Series III

TOPIC: What's Going On In the Halal Market?



We do not live in a Muslim-majority population, where it is undoubtedly true that every link in the chain of meat supply is Muslim.





Where we live, as a small minority of the population, the story is different. See why:



Non-Halal meat is naturally cheaper than Halal meat.

A rule of the market:

HIGH DEMAND+

LOW SUPPLY =

HIGH PRICE



 Halal meat is sold at a much higher price to the customer

• A savvy business can easily buy cheaper non-Halal meat and sell it for much more by simply putting a Halal label on it.



So can anyone simply place a Halal label on whatever they like?

YES! And seeing a Halal label is not enough to fulfill our obligation as a Muslim.





























From: Consumer Relations < consumerrelations@jbssa.com >

Date: November 23, 2018 at 11:04:12 AM EST

Subject: RE: Consumer inquiry from pilgrims.com

Thank you for contacting Pilgrim's. Our halal chicken is machine slaughtered.





From: Renelius Sims <u>renelius.sims@georgesinc.com</u>
Date: Friday, 20 September 2019, 09:24AM -04:00

Subject: RE: Inquiry regarding Halal

Good morning, we slaughter by machine. The blades are blessed prior to slaughter.





Call: Thursday, 17 October 2019, 03:30PM

"We do not do hand-slaughter by Muslim, our product is machine-slaughtered.





From: Frank Wier < fwier@amickfarms.com >

Date: February 21, 2019 at 3:56:05 PM EST

Subject: HALAL

They bless the machine that cuts the birds. Our process is not hand slaughtered.

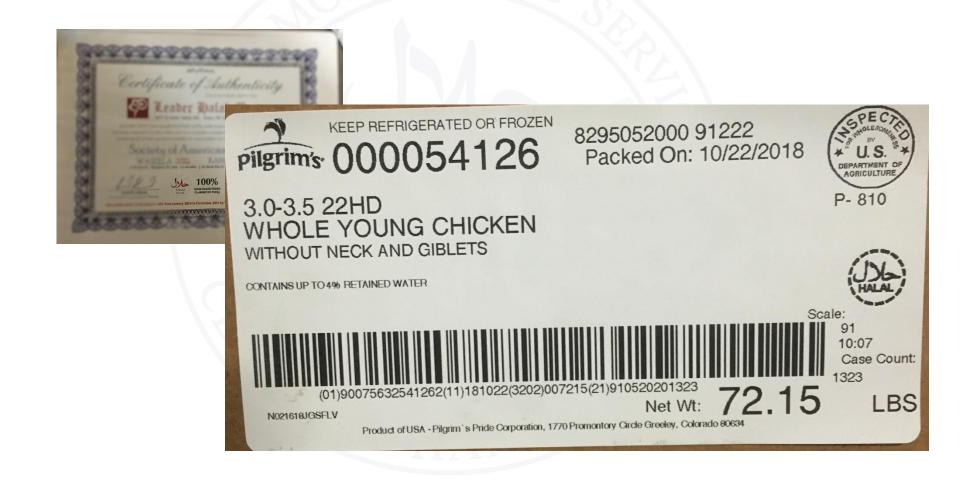








Why do we need Zabiha Halal Certification and Monitoring?





It should be clear regarding the meat which is labeled as 'HALAL':

- a. It is based mostly on trust
- b. Unfortunately, deception is a normal business practice



There are distributors and suppliers involved in the chain of meat supply.

- Even if a slaughterhouse is known to conduct proper Halal slaughter, by the time it gets to your plate, there are at least two or three businesses involved.
- Any one weak link in the chain could allow Haram into your stomach!





































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بينمانتهالتحالحين

Issue Date : 08/01/2018 Expiry Date: 08/01/2019



Certificate No.: 158

الحلال شهادة HALAL PRODUCT CERTIFICATE

منظمة البحوث الإسلامية العالميه

The Global Islamic Research Organization (GIRO) Halal Department hereby certifies that the under mentioned products have been produced under our supervision and are free of any Haram and Mushbooh ingredients (Pork, Alcohol), by products or contamination. These products are certified to be Halal (Lawful) and fit for Muslim consumption. The below products are hand slaughtered and distributed exclusively by:

Company Name and address:
Plant Name and address: 465 F

Product Name:

Whole Turkey and Turkey parts

HAND ZABIHA HALAL

General Secretary

 $Halal\,Food\,Act\,SB\,750.\,410\,IL\,CS\,637\,HHFKA-2010\,PUB-L\,111296\,ACT$ This Certificate is valid for the products displaying production dated/codes, the official signature and seal of (GIRO)



The common consumer does not have the legal right to inspect the business premises of any business.



The scholars and concerned consumers of Halal throughout the world, where Muslims live as a minority in the population, have formulated systems of monitoring, to ensure what is labeled Halal is truly Halal.



It is NOT IMPOSSIBLE to get proper Halal in our market. WE JUST HAVE TO MOBILZE & DEMAND

The extra price Muslims pay is NOT due to cost, simply the way the Halal market is manipulated.



Proper Halal slaughter can be successfully implemented for a minor cost, which the Muslims are ALREADY PAYING.



- · We look to build strong Muslims in our generations to come in USA
- We are the pioneering Muslim generation
- Think about the sacrifice of Rasulullah and the Sahabah





- Educate yourself
- Be proactive
- Use wisdom
- Your job is to inform with kindness



Jazakum Allah Khair

Visit www.hmsusa.org for the updated Certified Listing

Forward questions to info@hmsusa.org

Be careful what you eat!