



KNOW YOUR HALAL

A SERIES ABOUT THE HALAL MEAT SITUATION IN USA



بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

الحمد لله الذي أحل لنا بهيمة الأنعام وحرم المذبوح بغير ذكر
الرحمن والصلاة والسلام على نبيه وحببيه سيد الأنام وعلى اله
وأصحابه ذوى العلم والعرفان

HALAL MONITORING SERVICES **PRESENTS**

KNOW YOUR HALAL

Series VI

TOPIC: How can we fix the Halal meat
problem in USA ?



OVERVIEW

The Wholistic Approach
The Realistic Approach
Halal Activism



THE WHOLISTIC APPROACH



PROBLEMS TO SOLVE

Lack of unified halal standards in USA

PROBLEMS TO SOLVE

The agreed upon standards
of Halal according to Quran
and Sunnah

PROBLEMS TO SOLVE

Who should decide the
Halal standards?

PROBLEMS TO SOLVE

Big Companies & Big Money Involved

PROBLEMS TO SOLVE

Government involvement is minimal to nothing

PROBLEMS TO SOLVE

**Halal laws made to mainly
preventing deception**

PROBLEMS TO SOLVE

**Halal laws DO NOT define
Halal**



PROBLEMS TO SOLVE

**CASE STUDY:
NY Halal Laws**

HALAL FOODS PROTECTION ACT OF 2005 (NYS)

- **'This legislation enacts a new halal law to strengthen consumer protections against false or misleading representations of foods sold or offered for sale as "halal" by requiring vendors to disclose the basis for their representation that such foods are halal.'**
- **Option to self-certify**
- **Halal is not defined**



PROBLEMS TO SOLVE

**CASE STUDY:
NJ Halal Laws**

NJ HALAL ENFORCEMENT UNIT

'New Jersey was one of the first states in the nation to ensure that when consumers buy halal foods, they have access to information that will enable them to determine whether they are getting products and/or services that meet their standards according to their Islamic dietary guidelines. The Halal Enforcement Unit is dedicated to protecting consumers who purchase halal food in New Jersey by ensuring that the regulations governing representation of halal food are adequately enforced.

Even though the State of New Jersey does not determine the religious legitimacy or acceptability of the halal standards of these businesses, the NJ Halal Food Consumer Protection Act requires the New Jersey Division of Consumer Affairs to ensure that all food offered for sale or sold as halal is prepared according to the representations made by the halal dealers. This Act further requires stores, restaurants, caterers, nursing homes, summer camps, bakeries and slaughterhouses to post information setting forth their business practices and requires dealers to keep records for inspection by the Division. Any misrepresentations of the halal food maybe subject to civil penalties.'

WAYS TO SOLVE

Legislation Route



WAYS TO SOLVE

Legal Precedence: Kosher



THE FOOD ISSUE

Kosher Wars



By Samantha M. Shapiro

Oct. 9, 2008

ONE SUNNY DAY in late August, Andy Kastner made the short drive from his apartment in Riverdale, in the Bronx, to Yonkers First Live Poultry Market, a narrow cinder-block shop that sells live chickens, pigeons, quail and rabbits stacked in ancient-looking metal cages. At Yonkers First, workers usually slaughter and

<https://www.nytimes.com/2008/10/12/magazine/12kosher-t.html>

The background is a dark, monochromatic image. On the left, a portion of a watch with a metal link bracelet is visible, showing numbers on the dial. On the right, a close-up of a printed circuit board (PCB) with various electronic components is shown. The overall aesthetic is technical and precise.

THE REALISTIC APPROACH



WAYS TO SOLVE

Demand monitoring and disclosure



WAYS TO SOLVE

Labeling Regulations



WAYS TO SOLVE

Real Halal Petition

WAYS TO SOLVE

**Muslim ownership at
slaughterhouses &
distribution**



WAYS TO SOLVE

**Investing in the Iman of the
future generations**



WAYS TO SOLVE

Cost Effectiveness

WAYS TO SOLVE

Low Supply, Low Demand

WAYS TO SOLVE

**Sacrifice some Dunya until
this problem is solved**

HALAL ACTIVISM



WAYS TO SOLVE

Grassroots Effort



WAYS TO SOLVE

Case Study: Non-GMO

NON-GMO PROJECT

- Started in 2007 with two stores
- "to preserve and build sources of non-GMO products, educate consumers, and provide verified non-GMO choices". It provides third-party verification and labeling for non-genetically modified food and products.

Mission

The Non-GMO Project is a non-profit organization offering rigorous product verification and trustworthy education that empowers people to care for themselves, the planet, and future generations.

WE BELIEVE...

- Everyone has a right to know what is in their food and deserves access to non-GMO choices.
- By voting with our dollars every time we shop, collectively we have the power to change the way our food is grown and made.
- Preserving and building the non-GMO supply chain is a critical step of transitioning toward a non-GMO food supply for future generations.
- The integrity of our diverse genetic inheritance is essential to environmental health and ecological harmony.
- By encouraging a non-GMO seed supply, we are supporting the restoration of traditional seed breeding and the right of farmers to save and plant their own seeds and grow varieties of their choice.
- A verified non-GMO system supports organic agriculture by reducing contamination pressure and protecting the supply of non-GMO seed.
- Everyone deserves an informed choice about whether or not to consume genetically modified organisms.



WAYS TO SOLVE

Case Study: Vegan

VEGANISM MODEL

- Awareness
- Activism
- Technical research
- Certification and rigorous standards

VEGANISM

The **Vegan Awareness Foundation**, also known as **Vegan Action**, is a 501(c)(3) non-profit organization (FIN# 94-3224024)^[1] in Virginia, United States and founded in 1995. Dedicated to helping animals, the environment, and human health by educating the public about the benefits of a vegan lifestyle and encouraging the spread of vegan food options through public outreach campaigns. One of the goals of Vegan Action is to create growth in the vegan marketplace and increase the availability of vegan products. They have introduced a logo to certify vegan products, vegan food options into schools nationwide, and ideas behind veganism.

WAYS TO SOLVE

**Vocal, Active and
Passionate small minority is
enough**



WAYS TO SOLVE

Spread Awareness



WAYS TO SOLVE

HMS Awareness Programs



WAYS TO SOLVE

**Local groups to approach
businesses**



WAYS TO SOLVE

Halal Food at Hospitals, Schools, Prisons



WAYS TO SOLVE

Stop Eating / Buying

JazakumAllah Khair

Visit www.hmsusa.org for the updated Certified Listing

Forward questions to info@hmsusa.org

Be careful what you eat!